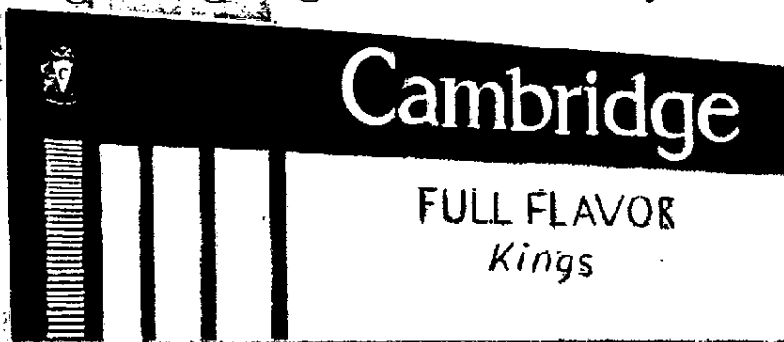


The Perfect Fit

A cigarette that's close to perfection. And a lighter that's almost perfect. We can't think of two things that go together better. Can you?



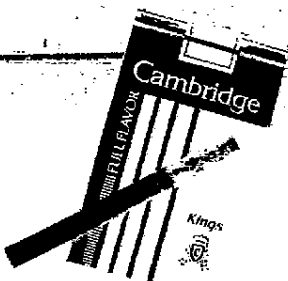
CARTON OF CAMBRIDGE

Here's a deal you can't afford to pass up.
A free carton* of Cambridge. Rich flavor at
an even more rewarding price. 70 UPCs/\$1.20
postage & handling. Item No. CA34.

*New York, New Hampshire, Minnesota responders
will receive a free carton of Cambridge.

ZIPPO LIGHTER

It's the Cambridge Zippo that
lights anywhere. 70 UPCs/\$1.20
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ITEM NO.'S CA35-CA43.

Full Flavor Kings
Full Flavor 100s
Lights Kings
Lights 100s
Ultra Lights 100s
Menthol Lights Kings
Menthol Lights 100s
Lowest Kings
Lowest 100s

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